MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

â .z

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charities/

## **COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**

## 2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



intp.nag	TOLING TOTAL INCOM	for each charity solicite	ed for during the previous calendar	уеаг.			
Name and Address of Commercial Fund-raiser:			Name and Address of Charita	ble Organization	1:		
	104		CT No. NR	F.E.I.N. No.	75-6042721		
ARIA COMMUNICATIONS CORPORATION			KPBS Public Rac	KPBS Public Radio and Television			
	717 WEST ST GERM ST CLOUD, MN	56301	5200 Campanile	Drive			
			Address of Charity San Diego, CA	92182-54	100		
	N-11	Outforming Comments of St	City, State, and ZIP Code of Char	ity			
		California Campaign 🖾	,	_			
	Telefundraising (Type of Activity)	held (on) (from)	Aug. 13 , 20 02 (Date or dates must be s	to Dec	2. 31 , 20 02		
			·	•			
is the co		al fund-raiser and charity based upon a anation <u>Contact rate p</u>					
1. RE	VENUE						
A.	Cash contributions		56,865	_ A.			
В.	Entertainment sales or admiss	sion charges	•	_ в.			
	Sales from products			_ c.			
	Advertisement sales			_ D.			
	Membership fees			E.			
F.	Other sources: (Specify)		•				
	a			_ Fa.			
	b			_ Fb.			
	c			Fc.			
	d			Fd.	C/ C/ C		
G.	TOTAL REVENUE			-	56,865 G.		
2. EX	(PENSES						
A.	Fees or commissions Tele	emarketing	\$21,363.20	A.			
В.	Salaries			_ B.			
C.	Payroll taxes			_ C.			
D.	Employee benefits			D.			
E.	Cost of merchandise for resal	le		E.			
F.	Cost of entertainment			F.			
G.	Postage		475.82	_ G.			
H.	Advertising			H.			
I.	Telephone			I.			
J.	Rental of equipment			J.			
K.	Facilities charge			K.			
L.	Permits			L.			
M.	Other expenses: (Specify)		450.00				
	a. Set Up Fee		150.00	Ma.			
	b. <u>Compliance</u> F		250.00	Mb.			
		Payment Fee	856.00	Mc.			
	d. List Process	sing Fee	50.00	Md.			
N.	TOTAL EXPENSES			-	\$23,245.02 N.		

27.3

189 6 6 5 133

COMMERCIAL FUND-RAISER FOR CHAR 2002 ANNUAL FINANCIAL REPORT California Government Code Section 12599) Page 2	RITABLE PURPOSES			
3. Amount to Charity		\$33,619.98 <sub>3</sub> .		
<ol> <li>Less additional fund-raising expenses paid by cha</li> </ol>	Less additional fund-raising expenses paid by charity (to be completed by charity)			
5. Less fair market value of goods and/or services u	5.			
Net proceeds realized by charity from the campaignate	gn (subtract lines 4 and 5 from line 3)	<u>\$33,619.98</u> 6.		
7. (a) Does any officer, director, partner or owner of organization for which the Commercial Fund-r [ ] Yes 长孝 No If "yes," complete the		or control over, directly or indirectly, the charitable		
Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization		
(b) For each affiliation identified in 7 (a), attach conditions of perjury, I declare that I have examing the conditions and belief, it is true, correct and complete.	opy of the contract between the commercial fundraise			
	Linda C. Palmer	VP-Compliance 1/3/03		
Signature of authorized officer (Commercial Fund-raise	er) Printed Name	Title Date		
This raport must be signed by the 15	of the charitable organization for verifying the distribu			
-	Printed Name	Title Date  ASSOC Gen Mgr /24/03		
Signature of authorized officer/director (Charity)	Deanna M Mackey Printed Name	1 Assoc Gen Mgr /24/03 Title Date		

## **KPBS PUBLIC RADIO AND TELEVISION**

August 13, 2002 - December 31, 2002

PLEDGED DOLLARS	\$ 102,857.00
FULFILLED DOLLARS	\$ 56,865.00
UNCOLLECTED PLEDGES	\$ 45,992.00
EXPENSES:	
Telemarketing	\$ 21,463.20
Set Up Fee	\$ 150.00
Compliance Fee	\$ 250.00
CC Payment Fee	\$ 856.00
List Processing Fee	\$ 50.00
Postage	\$ 475.82
Total Expenses:	\$ 23,245.02
Amount Retained by KPBS Public Radio and Television:	\$ 33,619.98
Percent Retained by KPBS Public Radio and Television:	59.12%
Percent Paid to Aria Communications Corporation:	40.88%

THE CONTRACT OF A PARTIES

1007 6 8 1161